



Ken Koenemann leads TBM's Supply Chain and Technology practices and is currently leading new product development for TBM's proprietary software business, Dploy Solutions.

## Ken Koenemann

Vice President, Technology and Supply Chain Practices & Dploy Solutions

North America

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Ken joined TBM in 2006 and led the development and implementation of a global Lean Supply Chain practice that helps clients synchronize their resources and information flow to minimize costs and increase sales and profitability. He also was the leader of Consumer Products Vertical.

In 2016, he took the lead on product development, business development and marketing for TBM's **Dploy Solutions** business



that delivers cloud-based software capabilities to digitize operational performance and management from the top floor to the shop floor. He has been instrumental in driving the Dploy Solutions product roadmap with a focus on connecting people to IIoT data and creating improved visibility and analytics for all areas of manufacturing, distribution and supply chain.

Ken recognizes that new technologies are quickly changing the business landscape and is helping organizations capture immediate and meaningful business value from them. As part of that commitment, he has taken a leadership role for establishing **Lean 4.0** as a foundational element of **TBM's technology practice** that helps clients navigate Industry 4.0 / IIoT. Ken has crafted a pragmatic “prove-and-move” approach that provides a practical, affordable, and customized digital transformation roadmap designed to deliver fast, quantifiable bottom-line profitability improvements.

Ken is widely recognized for his expertise in translating lean principles to supply chain and customer-facing processes in manufacturing and service organizations. During his career, he has consulted with leading companies including Pella Corporation, Hayward Pool Products, Owens Corning, Dell, Saint-Gobain, WIKA Instruments, Carlisle Companies, Trinity Industries and Arcosa. Ken has specific expertise in value chain visioning, rapid deployment of improvement initiatives and working capital management.

Earlier in his career, Ken was a Director at American Greetings responsible for strategy and internal continuous improvement activities and Managing Director Consumer & Industrial Supply Chain Practice and KPMG Consulting. While at KPMG, Ken worked with leading companies such as Boeing Commercial and Military Aircraft, GE Aircraft Engines, Ricoh and Proctor & Gamble. Ken's lean experience began with Toyota Gosei, where he was responsible for deploying TPS (Toyota Production System) in the North American manufacturing operations and supply base. He

was trained by two original members of Taiichi Ohno's Autonomous Study Group and spent six months in Japan learning and implementing TPS.

Ken is a scratch golfer and keeps healthy by riding his bicycle and raising money for local charities in the Las Vegas area.

He has a Bachelor of Arts degree in management from the University of Missouri-St. Louis.

**Most recently, Ken has published several articles in external business publications, including:**

- **Automation.com:** "Six Tips to Help Manufacturers Get Automation Right"
- **Supply Chain Brain:** "5 Things to Consider When Rethinking Your Supply Chain"
- **Manufacturing.net:** "Why the Lights-Out Factory is Not an Immediate Reality"
- **Smart Industry:** "The pandemic is making work harder. So, make workforce productivity easier."
- **Tool Box:** "How to increase productivity in manufacturing operations with digital technology."
- **Industry Today:** "How IIoT data can drive significant productivity gains in manufacturing."